



Hello
My Name Is
Kristin Bivens



Let's Keep In Touch!

www.thekristinbivens.com
Phone: 574 | 274 | 9793
Email: Kristin.Bivens@Gmail.com

Education

| Roosevelt University | Bachelor of Arts in Journalism | 2009
Department of Journalism Award
Lambda Pi Eta Society
Franklin Honor Society
| Southwestern Michigan College | Associate's in Arts | 2007
Phi Theta Kappa

Work Experience

7 | 19 to Present Day | Social Media Graphic Designer | Berrien RESA
Graphic design for marketing materials and data reports
Graphic design for clients outside of our organization
Social media planning
Website maintenance
Video editing

6 | 17 to Present Day | Owner | Wicked Pop Candle Co.
Chandler
Label designer
Social media
Website design

4 | 17 to 7 | 19 | Brand Coordinator | Kinexus
Graphic design for marketing materials and data reports
Social media management
Event planning support
Website maintenance

8 | 15 to 4 | 17 | Marketing Coordinator | The Lebermuth Co.
Graphic design for trend reports and marketing materials
Assist in developing marketing initiatives
Coordinating tradeshow materials
Research current and upcoming trends
Writing copy and marketing descriptions

Skills

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Constant Contact
Microsoft Power Point
CRM Platform
Apple Computer Proficient

Design Objective

When I begin a project, I aim to entice the viewer, create emotion within them, while at the same time, pouring my heart, creativity, emotions, and self on to the page. I create because I know no other way.